



## Independent Writers of Chicago

PMB 119, 1800 Nations Dr., Suite 117, Gurnee, IL 60031

Phone: 847-855-6670 ☐☐ ☐☐ Fax: 847-855-4502

[www.iwoc.org](http://www.iwoc.org)

**FOR IMMEDIATE RELEASE**

**CONTACT: LAURA STIGLER (773-248-0158)**

### **INDEPENDENT WRITERS OF CHICAGO (IWOC) ARE INVITED TO JOIN THE WRITING e-VOLUTION**

e-books. e-publishing. e-literature. e-readers. e-nough! We get the e-idea! Surviving in the freelance writer's jungle has gone just a tad past the days of putting "pen to paper." It's a digital world out there, baby. All we ask is not to start the e-Volution without us. Coming to the rescue is the digital news editor for the *Chicago Tribune's* "Printers Row" books section, Amy Guth, who'll be appearing at the next IWOC meeting on Tuesday, July 13<sup>th</sup> to address our ever mounting list of e-conundrums. Such as...

- ✚ Where is the revenue stream in cyberspace for freelance writers?
- ✚ Isn't e-writing just writing, or do I need to change my style of writing?
- ✚ Do I need to write more frequently and have a greater web presence?
- ✚ What's going to happen to newspapers and bookstores?
- ✚ How the heck do you do an e-Book signing?

"Personally, I'm a very sunny optimist in the matter," said Amy, just prior to the Printers Row Lit Fest where she participated in a panel discussion about the publishing industry's new era. She sees it as "an exciting period of evolution, up in the air to a large extent to become all that we dare to make of it in the years ahead." Also co-host of ChicagoNow Radio on WGN and managing editor for So New Publishing, Guth will be conducting her presentation as more like an online chat – only better, since we'll be doing this face-to-face. Like it or not, the digital e-evolution is upon us. Arm yourself by attending the meeting. To continue to succeed in this biz, it's e-ssential.

The IWOC meeting will take place on Tuesday, July 13<sup>th</sup> at National-Louis University, Room 5008, 122 S. Michigan Ave., Chicago. Networking begins at 5 p.m. The main program is at 6 p.m. Admission is free to IWOC members, \$15 to nonmembers. Following the meeting, attendees are invited to go to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 847-855-6670 or visit [www.iwoc.org](http://www.iwoc.org).

IWOC is a nonprofit professional association of freelance writers who work primarily throughout the Chicago metropolitan area. Together, IWOC members represent a broad range of writing talents, consultation services, and specialties serving large corporations, small businesses, and not-for-profit organizations.

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