



## Independent Writers of Chicago

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**FOR IMMEDIATE RELEASE**

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### **INDEPENDENT WRITERS OF CHICAGO (IWOC) TO HEAR HOW TO SEIZE A WORLD (QUITE LITERALLY) OF JOB OPPORTUNITIES**

This is not your father's job market. No longer are a freelancer's employment opportunities limited to whatever's in commuting distance. Yet while technology has opened up business possibilities across the globe, clients can choose from a talent pool that's also global. Sheesh. Competition from compatriots is stiff enough. Now you have to go head-to-head with writers from other continents? How on Earth do you stand out? Cool your jets. Find out how to navigate through it all and come out winning when Dr. Edward Gordon presents "Taming the Talent Revolution: Thriving in the Brave New World of Work" at the next IWOC meeting on Tuesday, October 13<sup>th</sup>.

President of Imperial Consulting in Chicago and Palm Desert, CA, Dr. Gordon is rather global himself. Recognized internationally as an author, speaker, researcher, professor and consultant on U.S. and worldwide workforce trends, he will talk about the future of our rapidly changing work environment – and divulge how to succeed in it, drawing in part from his latest book, *Winning the Global Talent Showdown: How Business and Communities are Partnering to Rebuild the Jobs Pipeline*. There's a world of work out there. Come to the meeting and learn how to make it work for you.

The IWOC meeting will take place on Tuesday, October 13<sup>th</sup> at National-Louis University, Room 5008, 122 S. Michigan Ave., Chicago. Networking begins at 5 p.m. The main program is at 6 p.m. Admission is free to IWOC members, \$15 to nonmembers. Following the meeting, attendees are invited to go to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 847-855-6670 or visit [www.iwoc.org](http://www.iwoc.org).

IWOC is a nonprofit professional association of freelance writers who work primarily throughout the Chicago metropolitan area. IWOC members serve large corporations, small businesses, and not-for-profit organizations; together they represent a broad range of writing talents and specialties – as well as on news, ideas and trends currently affecting print media.

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