



Independent Writers of Chicago

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FOR IMMEDIATE RELEASE:

RATES AND MORE: INDEPENDENT WRITERS OF CHICAGO (IWOC) RELEASES RESULTS OF 2009 MEMBER BUSINESS SURVEY

CHICAGO, June 24, 2009 – How much do freelance writers make nowadays – by the hour? Per year? How do they set payment terms? Handle overdue bills? Inquiring freelancers want to know – and so do the clients who hire them! Find out the answers to these and numerous other issues relevant to the freelance life in the newly-released Independent Writers of Chicago (IWOC) 2009 Member Business Survey.

According to the survey findings, IWOC members earned on average an hourly rate of approximately \$65 to \$85 and annual income of \$27,500 to \$52,500 for 2008. The survey also provides insight into IWOC members' professional backgrounds, years of freelancing experience and business practices during the past year. For example, the findings further reveal how many members worked as part- or full-time freelancers, how much they spent on professional development and how they charged for their services on different types of projects.

The survey results provide a practical guide for large corporations, small businesses and not-for-profit organizations seeking to hire freelance writing and editing services in the Chicago metropolitan area. IWOC members use the survey results as a comparative source of information for maintaining competitive rates and business practices in tune with the market.

The IWOC Web site (www.iwoc.org) offers organizations easy access to professional writing and editing talent. Site features include the ability to search the IWOC membership directory online by specialty, direct links to members' individual freelance business Web sites, and a free IWOC Writers' Line job-posting service where businesses and organizations in need of writers, proofreaders, or editors can post freelance, part-, and full-time positions available.

About IWOC

IWOC is a nonprofit professional association of freelance writers who work primarily throughout the Chicago metropolitan area. IWOC members serve large corporations, small businesses and academic and not-for-profit organizations; together, they represent a broad range of writing talents and specialties. For additional information or to learn more about IWOC, call (847) 855-6670 or visit www.iwoc.org.

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